



Jennifer Lynn Armstrong
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Professional Objective:

To achieve and maintain the highest standard of quality design, personally and as part of a creative team.

Work Experience:

The Creative Alliance. Graphic Designer. June 2005 to Present. 2675 North Park Drive, Suite 200. Lafayette.

Contributions to the creative team include graphic design of collateral materials including identity marks, packaging, promotional items, brochures, newspaper ads, stationery, magazine ads, direct mail, e-newsletters, pocket folders, indoor and outdoor signage, html- emails and invitations.

The Creative Alliance. Graphic Design Freelancer. February 2004 to June 2005.

Signature Advertising. Graphic Design Freelancer. April 2004 to May 2004. 1123 Auraria Parkway, G100. Denver.

Carter Design. Graphic Design Freelancer. March 2004 to April 2004. 814 East Nineteenth Avenue. Denver.

Burks Communications. Graphic Design Freelancer. February 2004 to September 2004. 1800 Glenarm Place, Suite 1200. Denver.

Burks Communications. Graphic Designer. February 2001 to February 2004.

Contributions to the creative team include strategic direction throughout the creative process, art direction and graphic design of collateral materials including identity marks, packaging, promotional items, brochures, newspaper ads, stationery, magazine ads, direct mail, e-newsletters, pocket folders, indoor and outdoor signage, annual reports and invitations.

Rassman Design. Graphic Design Freelancer. January 2001. 535 Sixteenth Street, Suite 900. Denver.

Heitman Advertising & Design. Graphic Designer. February 2000 to January 2001. 10900 Dover Street. Westminster.

Identity marks, packaging, brochures, newspaper ads, insert sheets, stationery, magazine ads, direct mail and invitations.

Proficiencies:

InDesign, Illustrator, Photoshop, Dreamweaver, Adobe Acrobat, Quark, Microsoft Office.

Education:

Metropolitan State College of Denver. 1995-1999. Bachelor of Fine Arts. Communication Design and Computer Imaging.

Awards:

Business Marketing Association of Colorado. 2003 Silver Key Award. Accepted on behalf of Burks Communications for the design of IBM's Denver Newsbytes eNewsletter.

Colorado Association of Black Journalists. 2003 Scribes in Excellence Award for a Collateral Piece. Accepted on behalf of Burks Communications for the design of the "Ladies for Landri" Invitation.

Portfolio and references available on request. Samples of some recent work at jenniferlynnarmstrong.com